

DANIELA MERCURY

The 2008 Balé Mulato Trilogy Tour

Gearing for her worldwide tour, International Brazilian superstar and 2007 **LATIN GRAMMY®** winner, **Daniela Mercury** synchronizes her musical journey with three releases that express her versatility and constant innovation:

- **Balé Mulato** - CD
- **Balé Mulato Ao Vivo** - DVD
- **Baile Barroco** - DVD

Released within a one year period, these three extraordinary issues portray the artists' musical journey, beginning with her ethnic Bahian and Brazilian roots as expressed through samba reggae*, flowing through the percussive variations of samba-de-roda**, and infusing the music with pop and electronic variations. **Balé Mulato** CD is the sublime precursor to the live and sizzling performance captured on the DVD **Balé Mulato Ao Vivo**. Recorded in Salvador, Bahia with an audience of over 100,000 people, this DVD is an explosion of light, color and percussion.

Mercury's mixed beats celebrate her Afro-Brazilian pride in a performance that integrates music and dance in a buoyant outburst of polyrhythmic interplay eventually taking an electronic twist with the infusion of contemporary beats. The dazzling result is an illuminated show brewing with an infectious energy that lures the public to sing and dance along.

The stage for Daniela Mercury's **Baile Barroco** DVD is Salvador's Carnival which spawned the diversity and maturity of Brazil's percussive driven music and influenced the entire country. Filmed live during four days of carnival, on a trio elétrico ***, it is recorded on the party's main stage – the streets of Salvador. This historic DVD celebrates the most important themes of the past 20 years since the birth of the singular Bahian musical fusion style known as Axé ****.

Daniela Mercury has sold over 10 million records worldwide and has performed throughout the world. She regularly tours Europe, North America and Latin America and has performed with the likes of Sir Paul McCartney, the legendary Ray Charles, Tom Jobim, Alejandro Sanz, Chico Buarque, Wyclef Jean, Juan Luis Guerra, Mercedes Sosa, Fito Paez, Caetano Veloso, Cirque de Soleil and Gilberto Gil, et al

The 2008 Balé Mulato Trilogy Tour, celebrates Daniela's 15th Year Anniversary since the release of the international blockbuster "**Canto da Cidade**"[Song of The City] and serves as a musical trajectory to her remarkable global career as a singer, songwriter and performer .

(*) samba-reggae – music genre born in Bahia on the late 90s. As the name suggest, it was born from the fusion between world-known Brazilian samba and reggae music. It also has strong influence from merengue and Brazilian percussion band Olodum (also from Bahia)

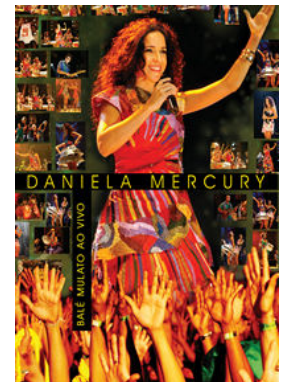
(**) samba-de-roda – traditional African Brazilian music genre, associated to a dance which, by its turn, is associated to capoeira. It is an older variant of samba, probably from the 19th century, and is also from the Brazilian northeast state of Bahia.

(***) trio elétrico – a sort of "stage on wheels", on top of a truck, where bands perform live. It was invented in Bahia state, for carnival.

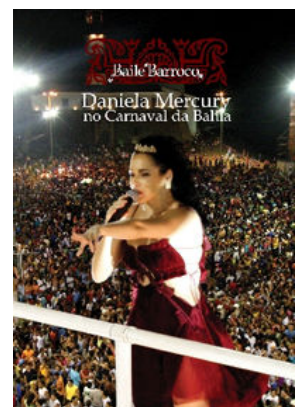
(****) axé music – music genre from Bahia state, created in the 80s, during carnival. It mixes Latin Caribbean music with local - like frevo, maracatu and forró - and other international rhythms – like reggae and calypso.



Balé Mulato



Balé Mulato Ao Vivo



Baile Barroco



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